



# InfoVis

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**PG1, 18.10.2020**

# Motivation

- Visual Thinking & Understanding

- Orientation, position, identification,
- direction/navigation [Roam]
- Coordinate systems, 6W
- 30 000 things... [Biederman87]
- Psychological Review 1917, Vol. M, No. 2, 115-147, 1987
- Recognition-by-Components: Theory of Human Image Understanding
- Managing Time and Memory
- Enhance Understanding
- **Picture, Polya, Altshuller, TRIZ**

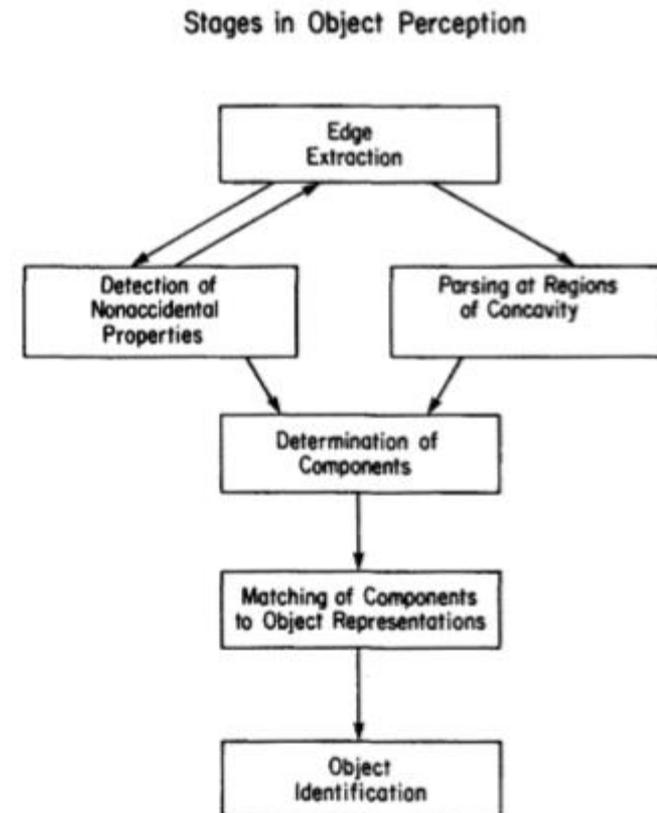


Figure 2. Presumed processing stages in object recognition.

# Viz. Course Contents

- 1. Introduction, motivation  
reference model, scenarios, graphics and visualization difference
- 2. Data  
data types, coordinate representations, data connectivity
- 3. Mathematical models and languages
- 4. Representation  
scalar, vector, tensor, multivariate, using color, glyphs
- 5. Visualization software
- 6. Information Visualization  
graph drawing, algorithm animation, ...
- 7. Recent Directions  
data sonification, visualizing relativity, NPR in scientific visualization...  
(NPR >> Expressive Rendering, factorization, schematization, less details)
- **Prof. Gitta DOMIK, Visualization Courses 36+17+...**
- <https://web.cs.upb.de/archive/domik/curriculum-for-visualization/visualization-courses-worldwide.html>

# Visualization Pipeline

Simulation Data

Data Enrichment/Enhancement

Derived Data

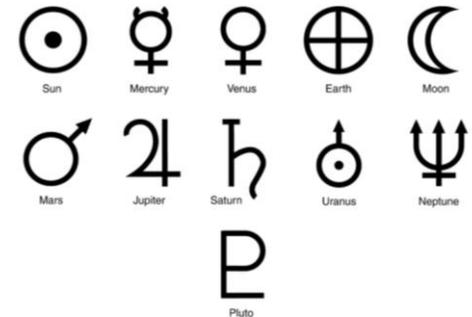
Visualisation Mapping

Abstract Visualisation Object

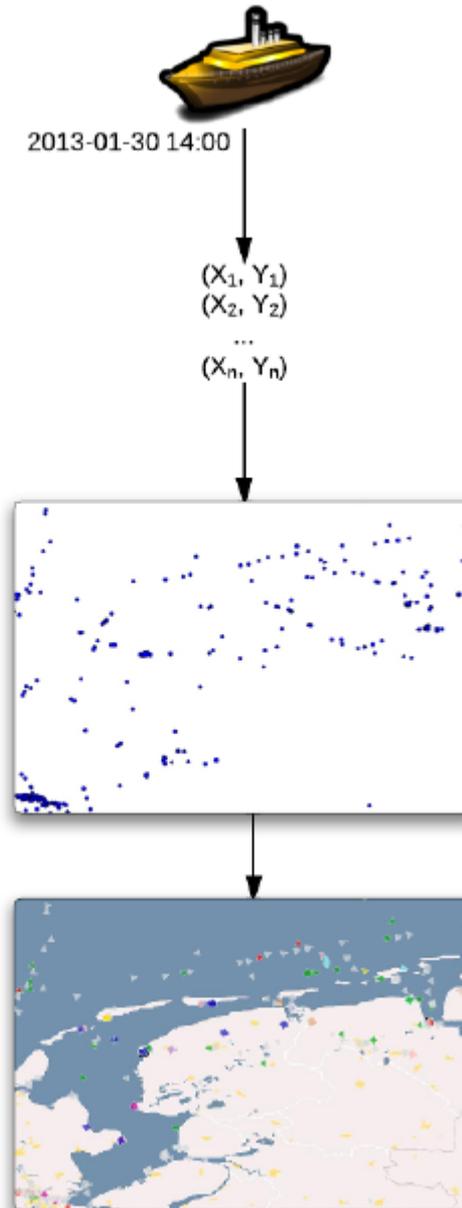
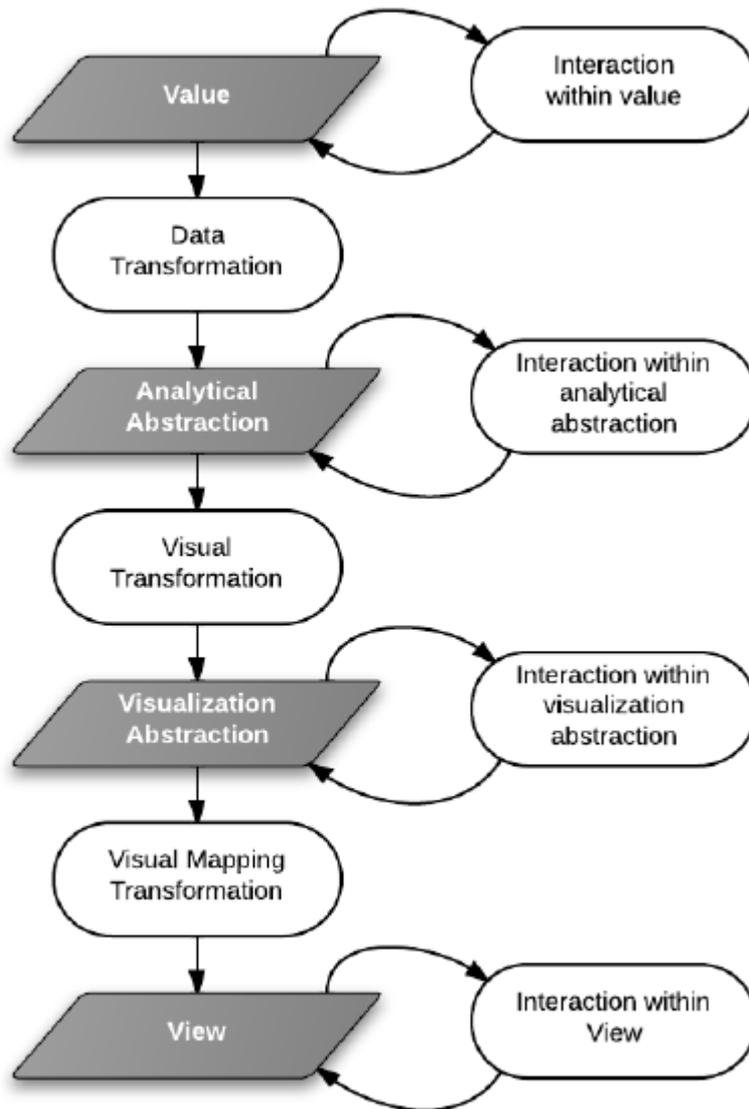
Rendering

Displayable Image

Solar System Symbols



# Data State Ref. Model [Chi]



# Visualization of Data

- **1D**

- **2D**

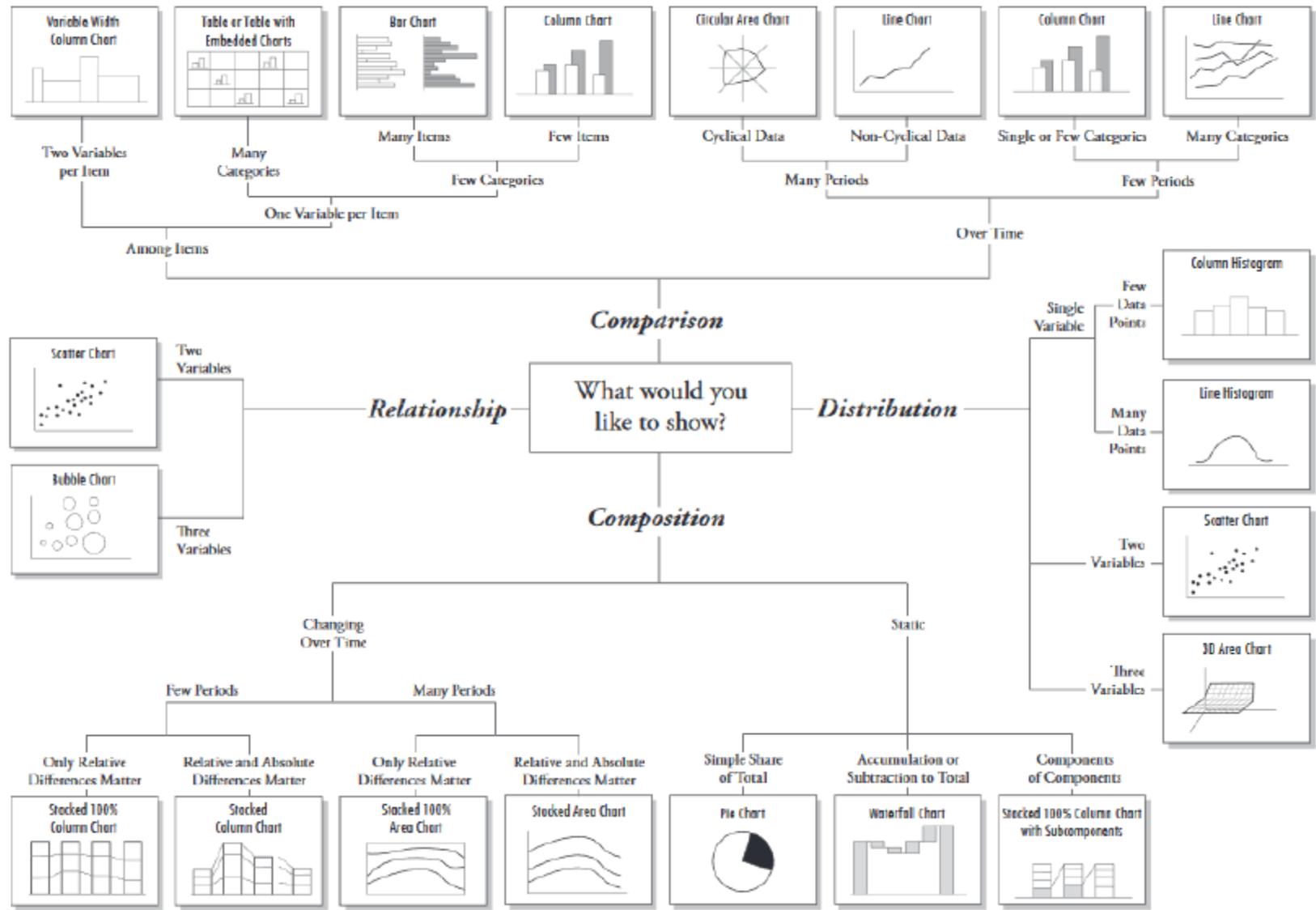
- **3D**

- **4D**

- **nD, par. coord.**

***“to visualize“:***  
***form a mental vision,***  
***image, or picture of***  
***(something not visible***  
***or present to sight, or***  
***of an abstraction); to***  
***make visible to the***  
***mind or imagination***

## Chart Suggestions—A Thought-Starter



# A PERIODIC TABLE OF VISUALIZATION METHODS

 <b>C</b> continuum															 <b>G</b> graphic facilitation		
 <b>Tb</b> table	 <b>Ca</b> cartesian coordinates															 <b>Ct</b> cartoon	
 <b>Pi</b> pie chart	 <b>L</b> line chart															 <b>Ri</b> rich picture	
 <b>B</b> bar chart	 <b>Ac</b> area chart	 <b>R</b> radar chart cobweb	 <b>Pa</b> parallel coordinates	 <b>Hy</b> hyperbolic tree	 <b>Cy</b> cycle diagram	 <b>T</b> timeline	 <b>Ve</b> venn diagram	 <b>Mi</b> mindmap	 <b>Sq</b> square of oppositions	 <b>Cc</b> concentric circles	 <b>Ar</b> argument slide	 <b>Sw</b> swim lane diagram	 <b>Gc</b> gant chart	 <b>Pm</b> perspectives diagram	 <b>D</b> dilemma diagram	 <b>Pr</b> parameter ruler	 <b>Kn</b> knowledge map
 <b>Hi</b> histogram	 <b>Sc</b> scatterplot	 <b>Sa</b> sankey diagram	 <b>In</b> information lense	 <b>E</b> entity relationship diagram	 <b>Pt</b> petri net	 <b>Fl</b> flow chart	 <b>Cl</b> clustering	 <b>Lc</b> layer chart	 <b>Py</b> minto pyramid technique	 <b>Ce</b> cause-effect chains	 <b>Tl</b> toulmin map	 <b>Dt</b> decision tree	 <b>Cp</b> cpm critical path method	 <b>Cf</b> concept fan	 <b>Co</b> concept map	 <b>Ic</b> iceberg	 <b>Lm</b> learning map
 <b>Tk</b> tukey box plot	 <b>Sp</b> spectrogram	 <b>Da</b> data map	 <b>Tp</b> treemap	 <b>Cn</b> cone tree	 <b>Sy</b> system dyn./ simulation	 <b>Df</b> data flow diagram	 <b>Se</b> semantic network	 <b>So</b> soft system modeling	 <b>Sn</b> synergy map	 <b>Fo</b> force field diagram	 <b>Ib</b> ibis argumentation map	 <b>Pr</b> process event chains	 <b>Pe</b> pert chart	 <b>Ev</b> evocative knowledge map	 <b>V</b> vee diagram	 <b>Hh</b> heaven 'n' hell chart	 <b>I</b> infomural

 **Data Visualization**  
Visual representations of quantitative data in schematic form (either with or without axes)

 **Strategy Visualization**  
The systematic use of complementary visual representations in the analysis, development, formulation, communication, and implementation of strategies in organizations.

 **Information Visualization**  
The use of interactive visual representations of data to amplify cognition. This means that the data is transformed into an image, it is mapped to screen space. The image can be changed by users as they proceed working with it

 **Metaphor Visualization**  
Visual Metaphors position information graphically to organize and structure information. They also convey an insight about the represented information through the key characteristics of the metaphor that is employed

 **Concept Visualization**  
Methods to elaborate (mostly) qualitative concepts, ideas, plans, and analyses.

 **Compound Visualization**  
The complementary use of different graphic representation formats in one single schema or frame

 **Cy** **Process Visualization**

 **Hy** **Structure Visualization**

-  **Overview**
-  **Detail**
-  **Detail AND Overview**
-  **Divergent thinking**
-  **Convergent thinking**

Note: Depending on your location and connection speed it can take some time to load a pop-up picture.

version 1.5

© Ralph Lengler & Martin J. Eppler, www.visual-literacy.org

 <b>Su</b> supply demand curve	 <b>Pe</b> performance charting	 <b>St</b> strategy map	 <b>Oc</b> organisation chart	 <b>Ho</b> house of quality	 <b>Fd</b> feedback diagram	 <b>Ft</b> failure tree	 <b>Mq</b> magic quadrant	 <b>Ld</b> life-cycle diagram	 <b>Po</b> porter's five forces	 <b>S</b> s-cycle	 <b>Sm</b> stakeholder map	 <b>Is</b> ishikawa diagram	 <b>Tc</b> technology roadmap
 <b>Ed</b> edgeworth box	 <b>Pf</b> portfolio diagram	 <b>Sg</b> strategic game board	 <b>Mz</b> mintzberg's organigraph	 <b>Z</b> zwick's morphological box	 <b>Ad</b> affinity diagram	 <b>De</b> decision discovery diagram	 <b>Bm</b> bcg matrix	 <b>Stc</b> strategy canvas	 <b>Vc</b> value chain	 <b>Hy</b> hype-cycle	 <b>Sr</b> stakeholder rating map	 <b>Ta</b> taps	 <b>Sd</b> spray diagram

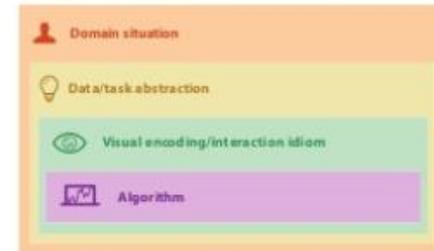
# Gestalt Laws [Sch [2] ]

- Proximity
- Similarity
- Connectedness
- Good continuati
- Common fate
- Symmetry

## Analysis framework: Four levels, three questions

Clip slide

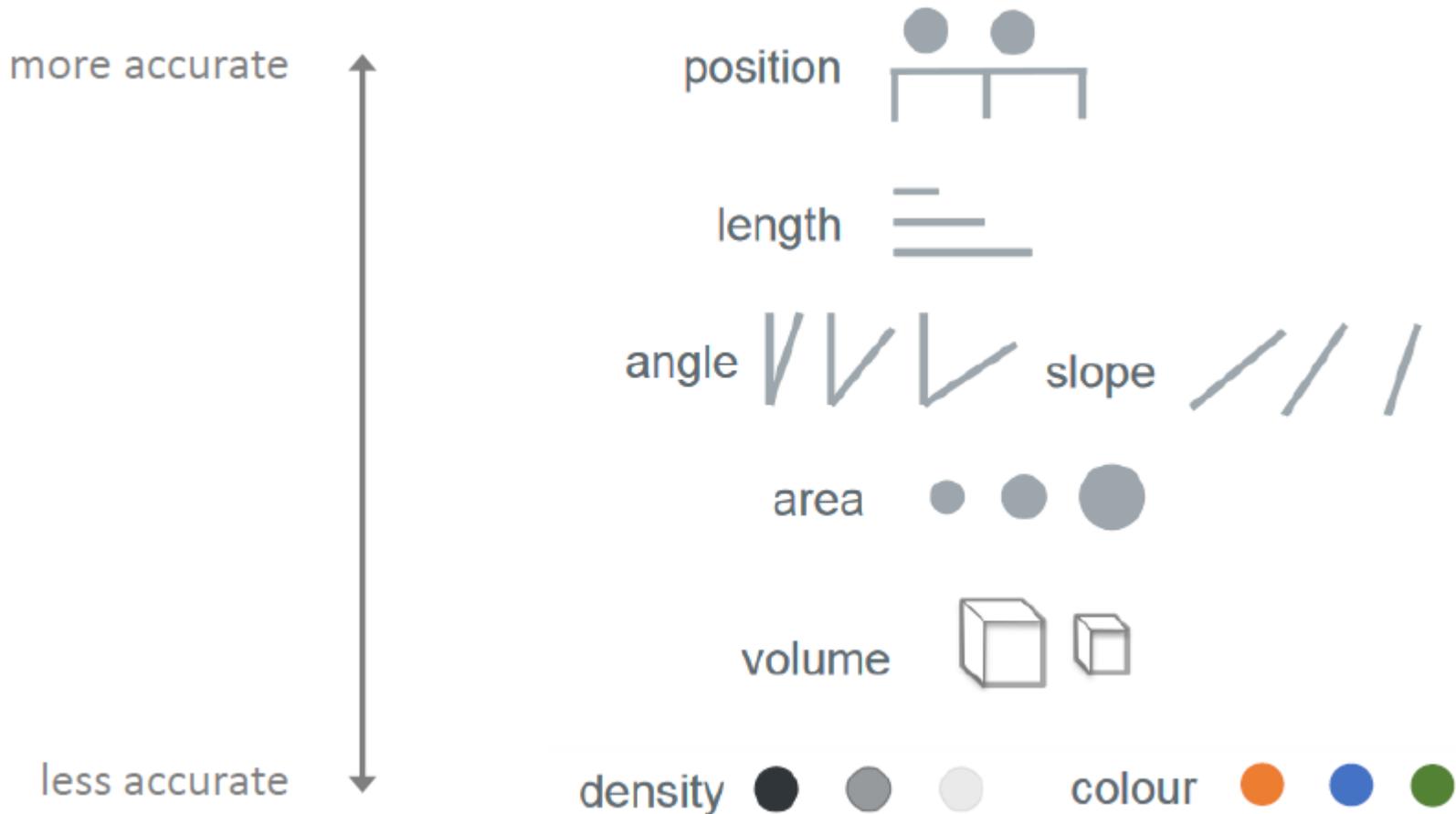
- Domain situation
  - who are the target users?
- **Data/Task Abstraction**
  - translate from specifics of domain to vocabulary of vis
    - **What** is shown? **Data abstraction**
    - **Why** is the user looking at it? **Task abstraction**
- **Visual Encoding**
  - **How** is it shown?
    - **visual encoding**: how to draw
    - **interaction**: how to manipulate
- **Algorithm**
  - efficient computation, layout algorithms etc.



A Multi-Level Typology of Abstract Visualization Tasks  
Brehmer and Munzner. IEEE TVCG 19(12):2376-2385,  
2013 (Proc. InfoVis 2013).

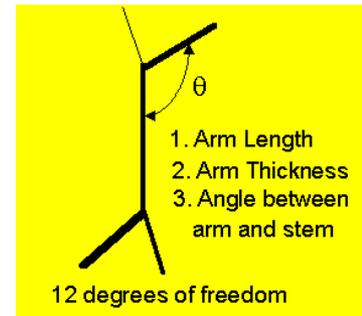
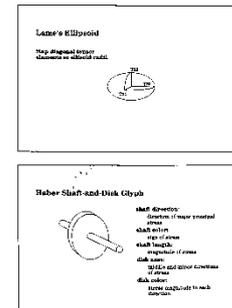
A Nested Model of Visualization Design and Validation.  
Munzner. IEEE TVCG 15(6):921-928, 2009 (Proc. InfoVis  
2009).

# Visual Mappings [Sch]



# Glyphs

- **UNICODE glyphs: A, @, 7,  $\alpha$ ,  $\beta$ ,  $\gamma$ ,  $\delta$ ,  $\Sigma$ ,  $\theta$ ,  $\omega$ ... ?, \*, §, ...**  
**symbolic information**
- **Visualization glyphs**



# ASCII Convention

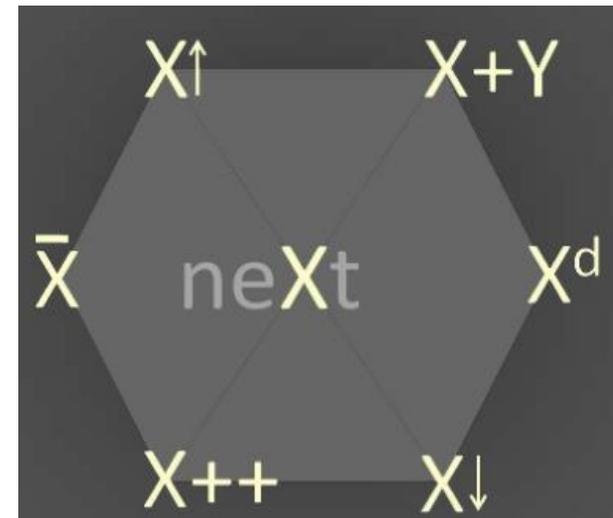
- Bits >> Images (Rosetta)

USASCII code chart

Bits					0 0 0	0 0 1	0 1 0	0 1 1	1 0 0	1 0 1	1 1 0	1 1 1
b <sub>7</sub>	b <sub>6</sub>	b <sub>5</sub>	b <sub>4</sub>	b <sub>3</sub>	0	1	2	3	4	5	6	7
				Column	Row							
b <sub>4</sub>	b <sub>3</sub>	b <sub>2</sub>	b <sub>1</sub>		0	1	2	3	4	5	6	7
0	0	0	0	0	NUL	DLE	SP	0	@	P	\	p
0	0	0	1	1	SOH	DC1	!	1	A	Q	o	q
0	0	1	0	2	STX	DC2	"	2	B	R	b	r
0	0	1	1	3	ETX	DC3	#	3	C	S	c	s
0	1	0	0	4	EOT	DC4	\$	4	D	T	d	t
0	1	0	1	5	ENQ	NAK	%	5	E	U	e	u
0	1	1	0	6	ACK	SYN	&	6	F	V	f	v
0	1	1	1	7	BEL	ETB	'	7	G	W	g	w
1	0	0	0	8	BS	CAN	(	8	H	X	h	x
1	0	0	1	9	HT	EM	)	9	I	Y	i	y
1	0	1	0	10	LF	SUB	*	:	J	Z	j	z
1	0	1	1	11	VT	ESC	+	;	K	[	k	{
1	1	0	0	12	FF	FS	.	<	L	\	l	
1	1	0	1	13	CR	GS	-	=	M	]	m	}
1	1	1	0	14	SO	RS	.	>	N	^	n	~
1	1	1	1	15	SI	US	/	?	O	_	o	DEL

# Curse of Dimensionality

- 3D tetrahedron  $\gg$  2D distortion
- $nD \gg \log nD$  distortion (Dimensions 1)
- BUT 2D + Symbols, 3D visual  $\gg$  2D V+S
- Idea Hexagon by Raskar
- Time 1D  $\gg$  (t1,t2,t3)
- X+Y visual+symbolic, Polya
- Ferwerda, 3D pipe Magritte



- CoD: "available data become sparse"

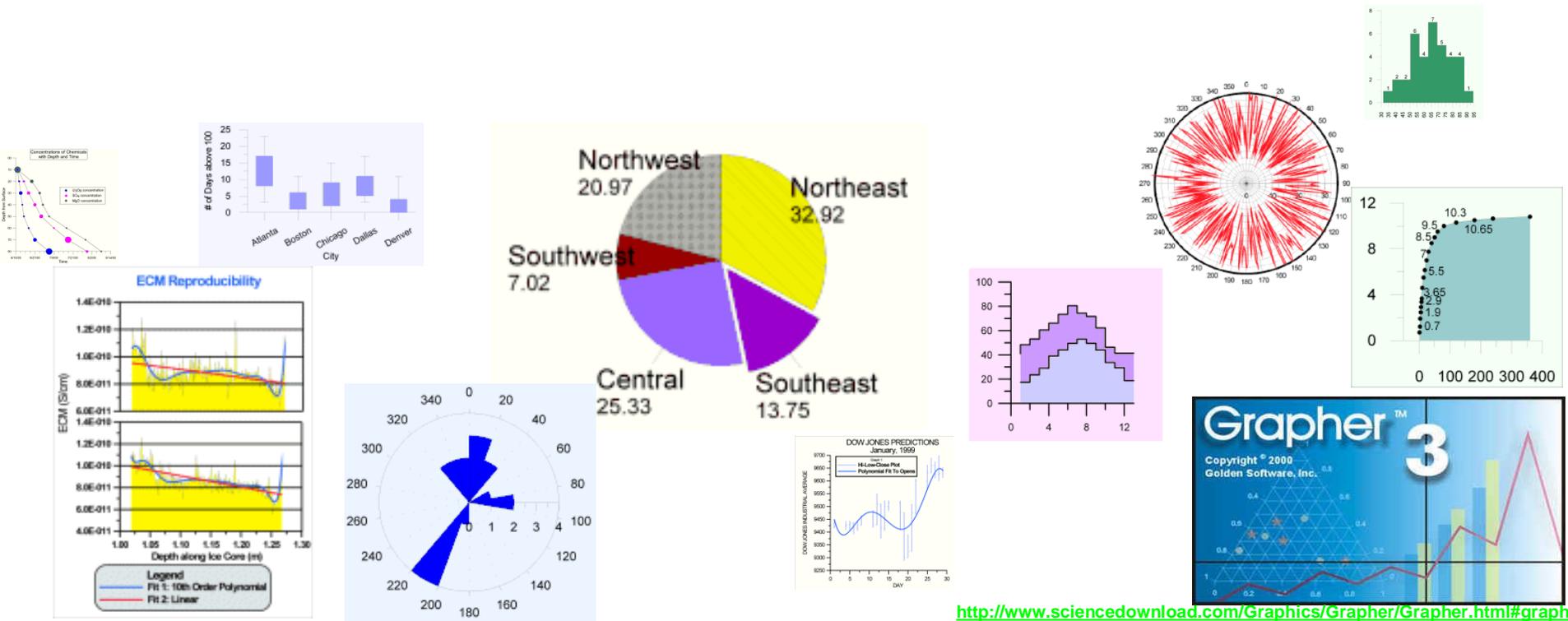


*Ceci n'est pas une pipe.*



# Visualization Areas

- Scientific Visualization
- Business Visualization: no new knowledge
- Language: VEGA/Lite

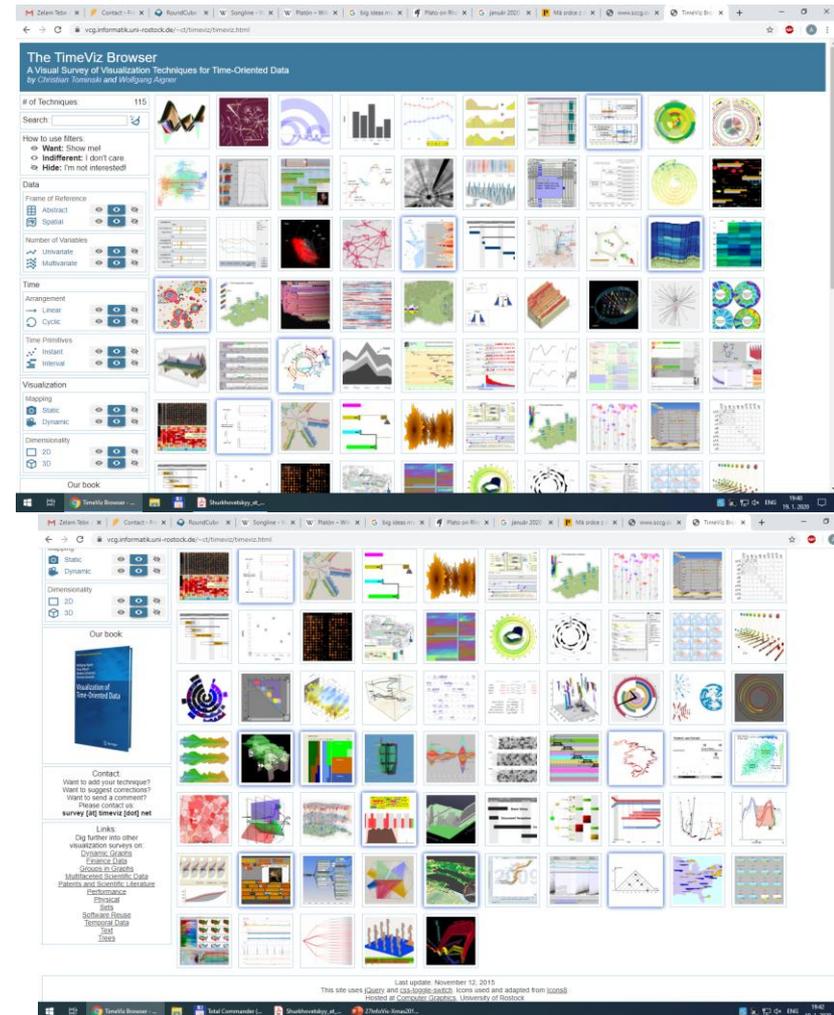


<http://www.sciencedownload.com/Graphics/Grapher/Grapher.html#graph types>

# 10 Visualizations

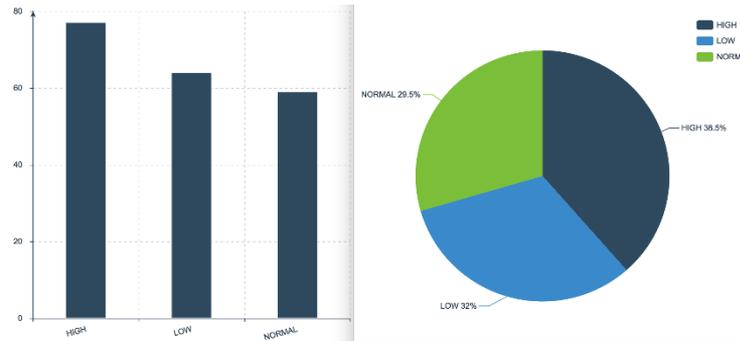
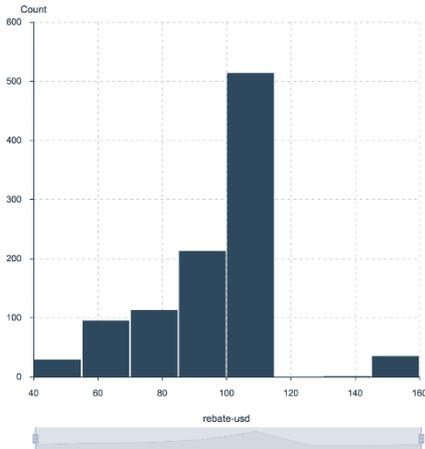
Every Data Scientist Should Know

1. Histograms
2. Bar/Pie charts
3. Scatter/Line plots
4. Time series
5. Relationship maps
6. Heat maps
7. Geo Maps
8. 3-D Plots
9. Higher-Dimensional Plots
10. Word clouds

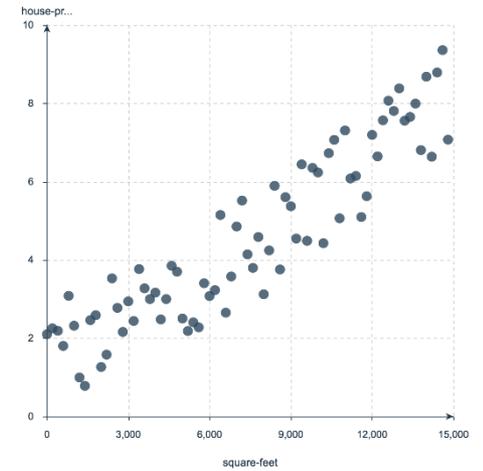


# Top Ten

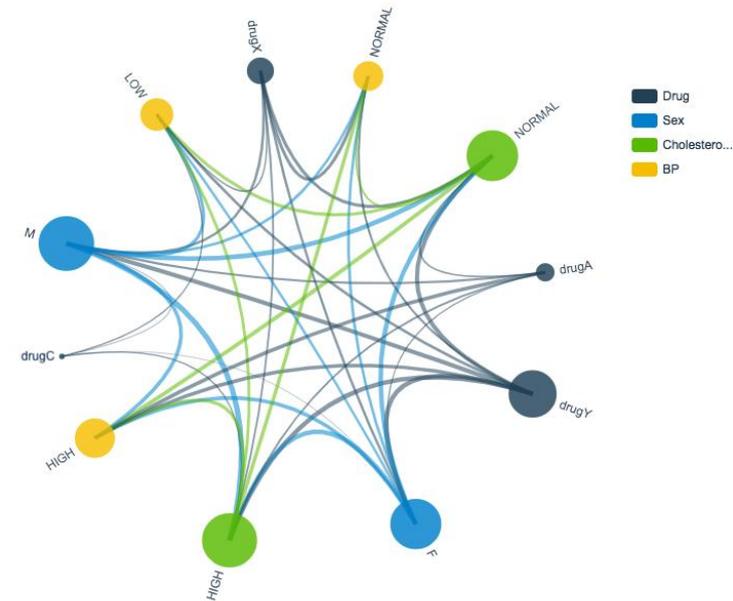
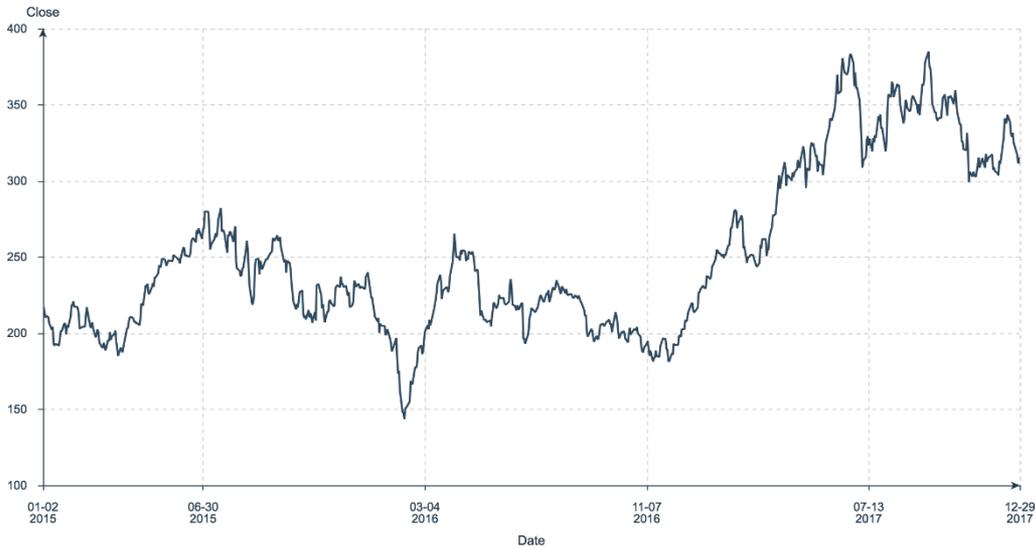
Histogram of Thermostatic Rebates in USD



Square Feet vs House Price (in Millions)



Tesla Stock Close Price in USD



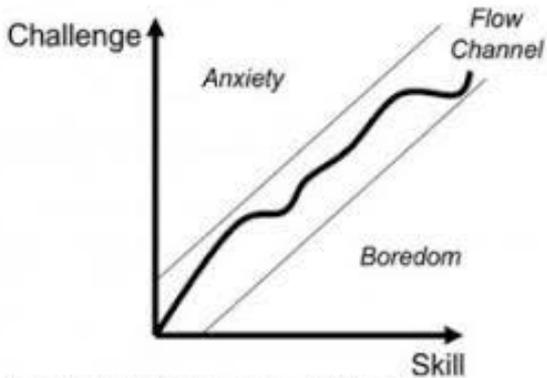
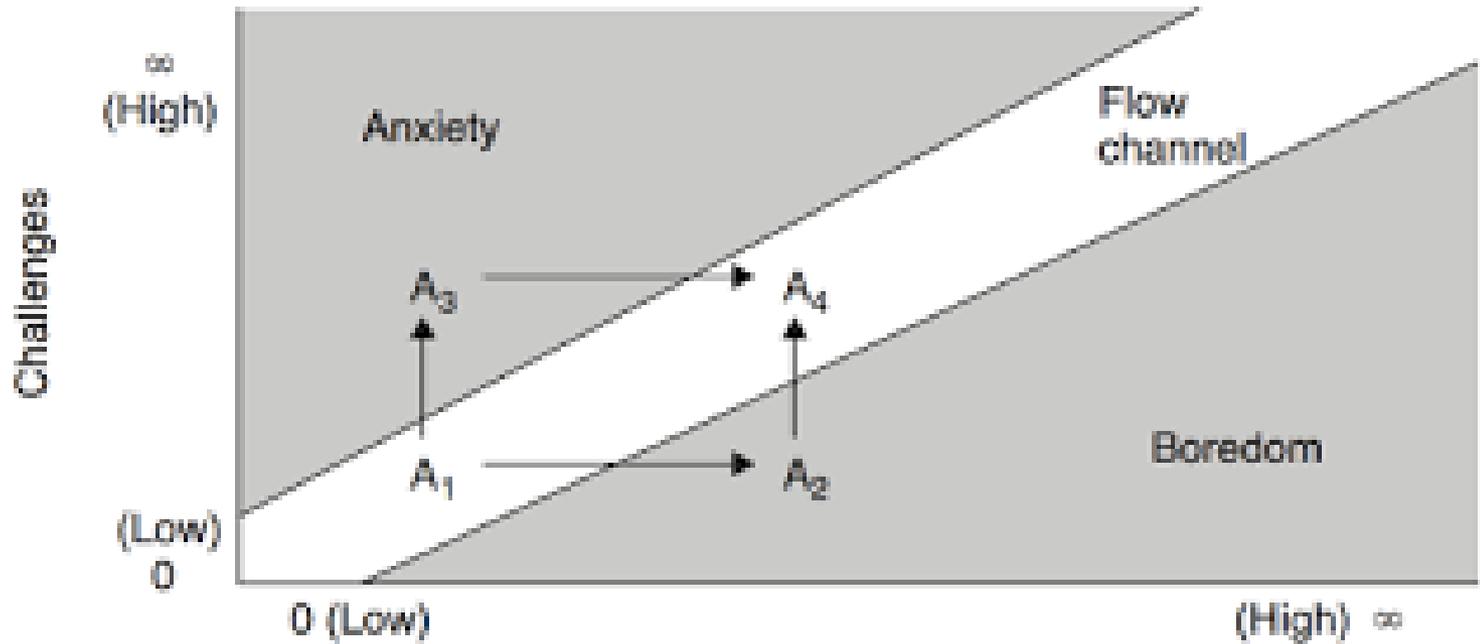


"Csikszentmihalyi has done more than anyone else to study the state of effortless arousal"  
David Kahneman, author of Thinking, Fast and Slow

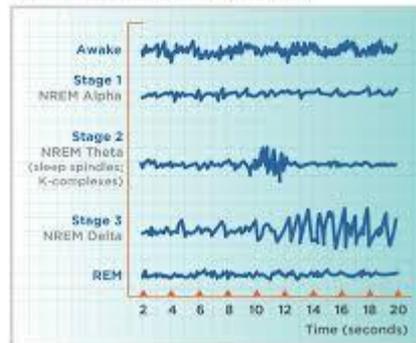
Mihaly Csikszentmihalyi



# Flow, Sleep, Time

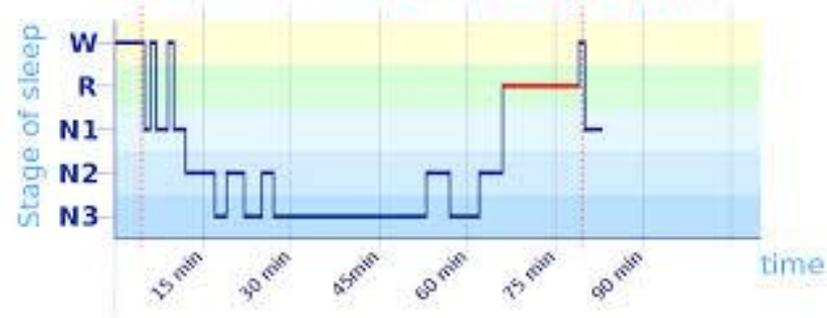


EKG RECORDINGS DURING SLEEP



Skills

Hypnogram one sleep cycle



# VEGA-LITE, VUX

## Vega-Lite: A Grammar of Interactive Graphics

Arvind Satyanarayan, Dominik Moritz, Kanit Wongsuphasawat, and Jeffrey Heer

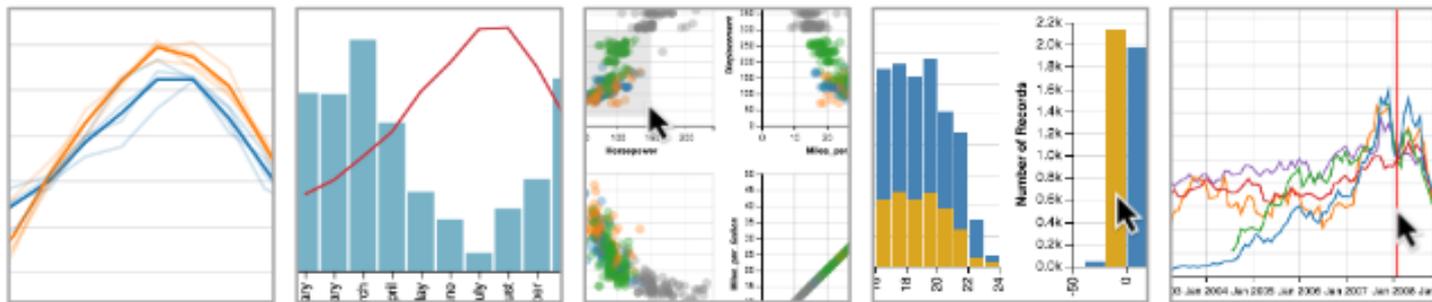
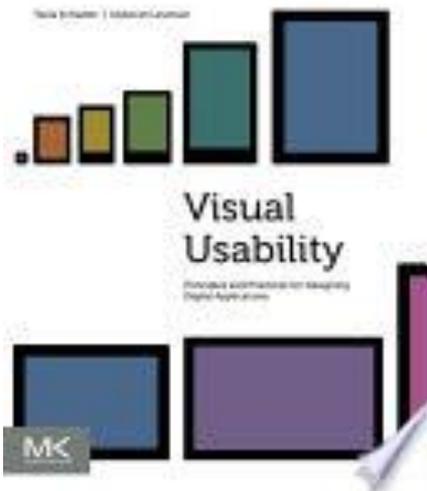
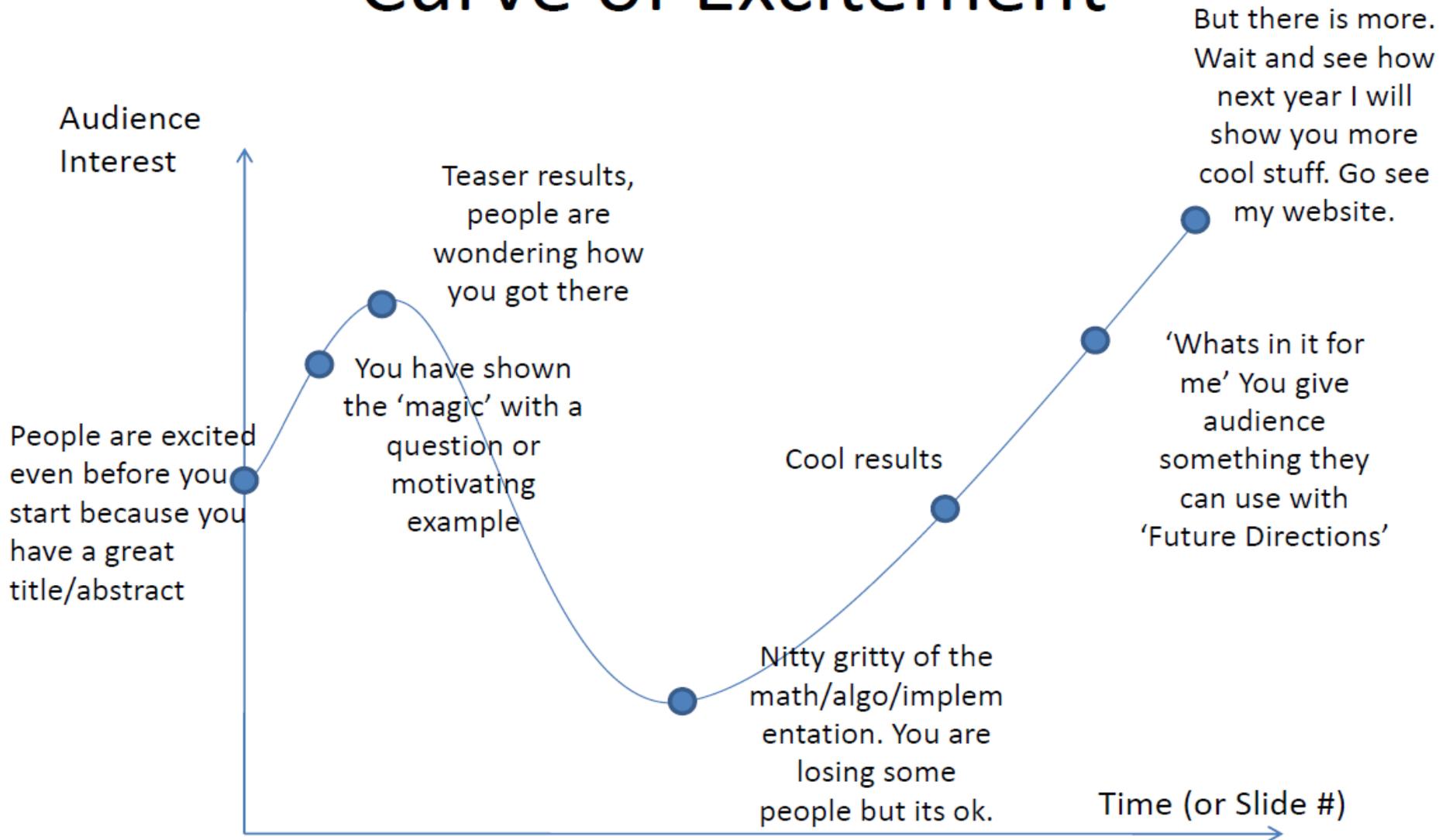


Fig. 1. Example visualizations authored with Vega-Lite. From left-to-right: layered line chart combining raw and average values, dual-axis layered bar and line chart, brushing and linking in a scatterplot matrix, layered cross-filtering, and an interactive index chart.

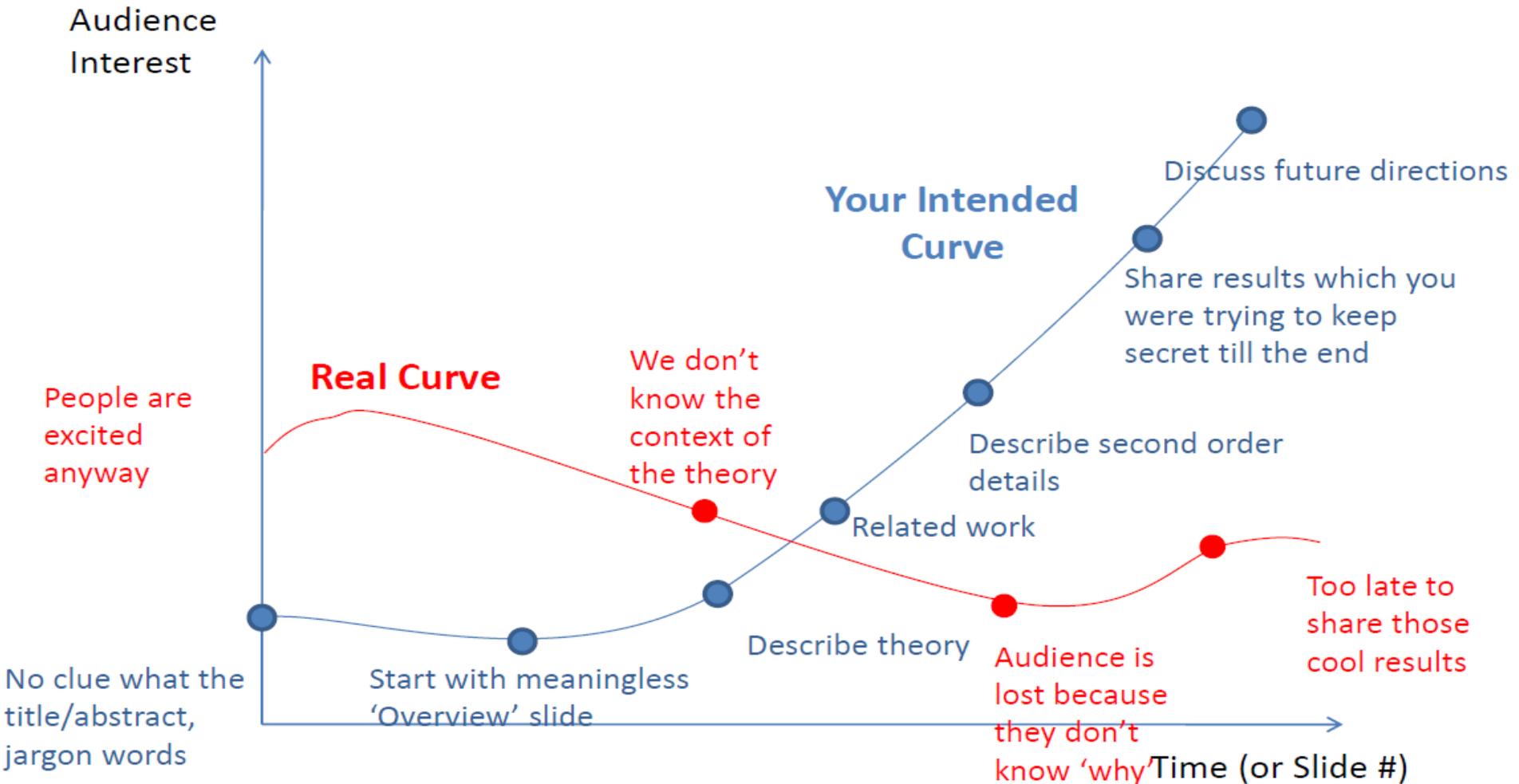


Visual Usability: Principles and Practices for Designing Digital Applications, MK 2013  
Tania Schlatter, Deborah Levinson

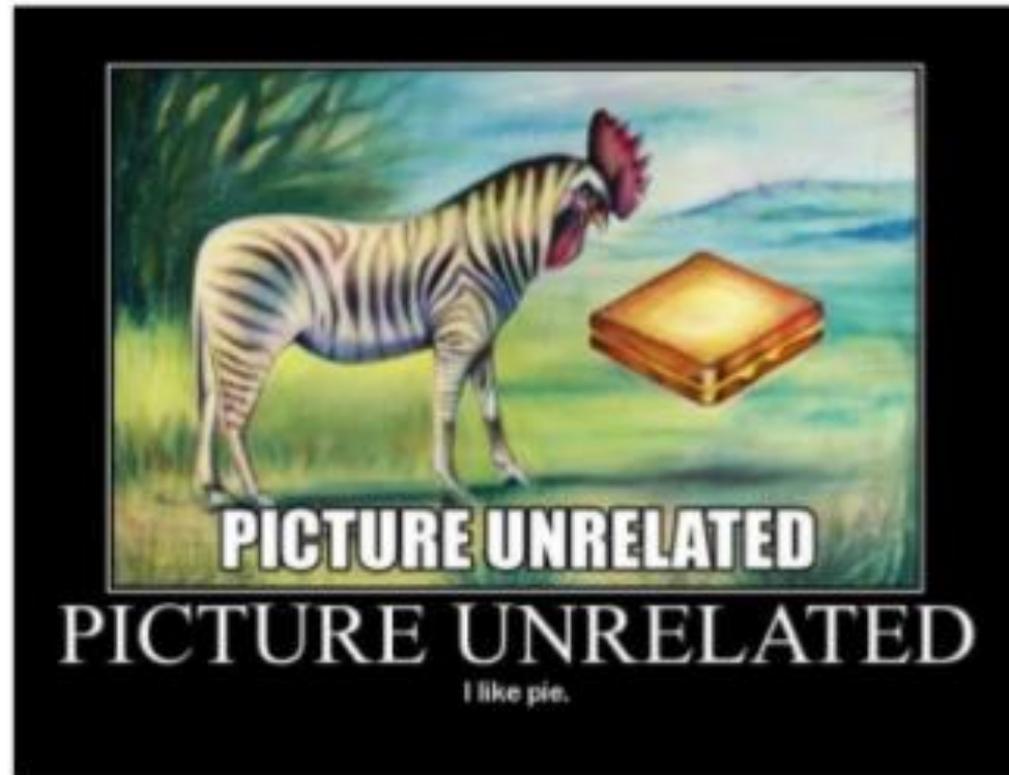
# Curve of Excitement



# Curve of Boredome



- Have a photo/figure/sketch on every slide
- The image can be unrelated
- If you run out of ideas for a photo on each slide, just search for the keyword online (here I searched 'unrelated;)



Information	Metaphor	Example
Proportion	Human Body	Le Corbusier, Di Giorgio Martini, Schwaller de Lubicz
Proportion	Music	Stretto House
Sacred Knowledge	Path	Borobudur
Cosmological Order	Gods,Nature,Man	Balinese Architecture
Astronomy	Instrument	Observatory, Jaipur
General Knowledge	Theatre	Memory Theatre
Ethnology	Worldtrip	Museum of Ethnology, Leiden
Advertisement	Screen	Tokyo
Financial Data	Augmented Space	NYSE, Asymptote

**Table 1: Overview of Built Information Architectures**



**Architecture as Information Space** [Ferschlin Gramelhofer, 2004]

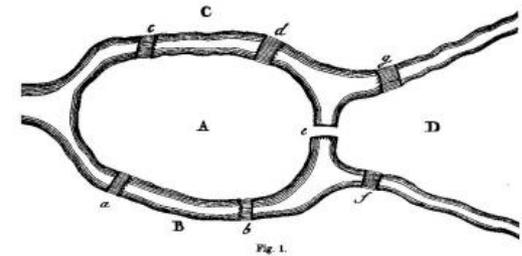
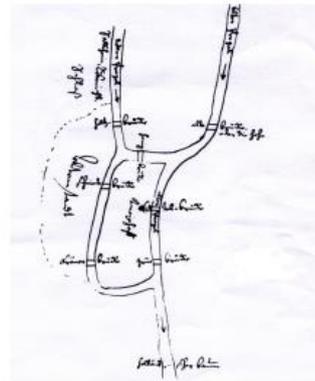
# Scientific Visualization

- Visualization of Data Sets
  - Information Visualization:
    - - graph drawing [Nish04], [DiB99]
    - - algorithm animation
    - - ...
  -
- 
- T. Nishizeki and M. S. Rahman, Planar Graph Drawing, World Scientific, Singapore, 2004.
  - G. Di Battista, P. Eades, R. Tamassia, I. G. Tollies, Graph Drawing: Algorithms for the visualization of Graphs, Prentice-Hall Inc., 1999.

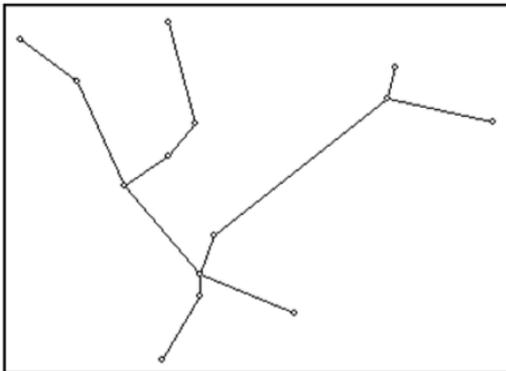
# Graph Drawing

- 1736 Euler (stars, Boruvka 1926)

Kruja, E. et al. 2001. A Short Note on the History of Graph Drawing.  
GD 2001: pp 272-286. [online]  
<http://www.merl.com/publications/docs/TR2001-49.pdf>

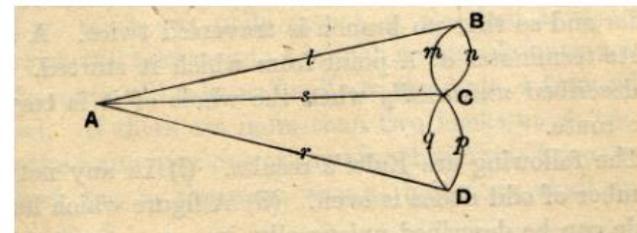


**Fig. 9.** Ehler's sketched map of Königsberg, 1736 (left), and Euler's more polished version [12]. Euler included one more sketched map (a variant of the first with more bridges included) in his paper, but no abstract graph drawing of the problem. Reproduced with permission.



AND – Andromeda

[https://en.wikipedia.org/wiki/Bor%C5%AFvka%27s\\_algorithm](https://en.wikipedia.org/wiki/Bor%C5%AFvka%27s_algorithm)



**Fig. 10.** Ball's 1892 graph-drawing abstraction of the bridges of Königsberg. The nodes represent the land areas and the edges represent the bridges connecting them.



# Graph Drawing before Graphs 2

- Kruja, E. et al. 2001. A Short Note on the History of Graph Drawing. GD 2001: pp 272-286. [online] <http://www.merl.com/publications/docs/TR2001-49.pdf>

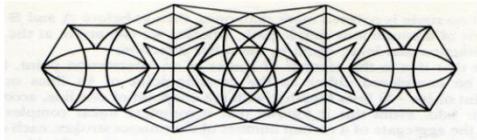


Fig. 12. A graph drawing from 1847 that can be drawn in a single stroke. Reproduced with permission.

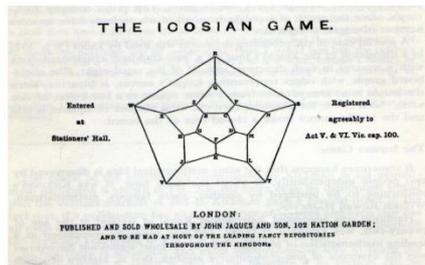


Fig. 13. Hamilton's *Icosian Game* from 1857. Reproduced with permission.

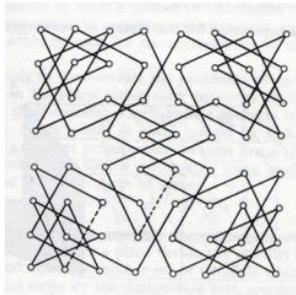


Fig. 11. Vandermonde's 1771 graph drawing of a Knight's Tour. This is actually a drawing of a subgraph of the graph that represents all possible knight moves. In that graph the nodes represent squares on a chessboard and edges represent legal moves. Reproduced with permission.

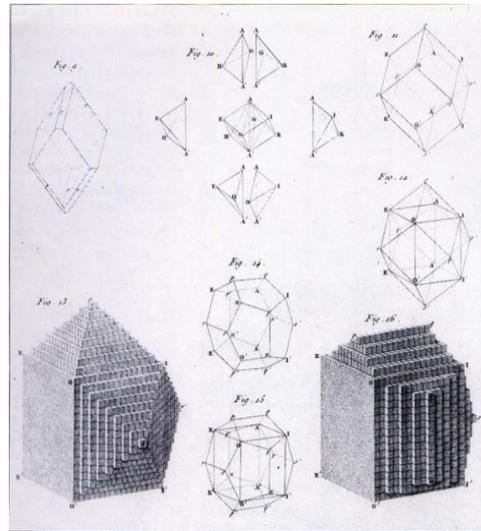


Fig. 15. Drawings from 1784 that depict the geometry of crystal structures but that also foreshadow the use of 3D graph drawing. The graph nodes correspond to corners or apexes of the physical crystal. Edges connect neighboring nodes. Reproduced with permission.

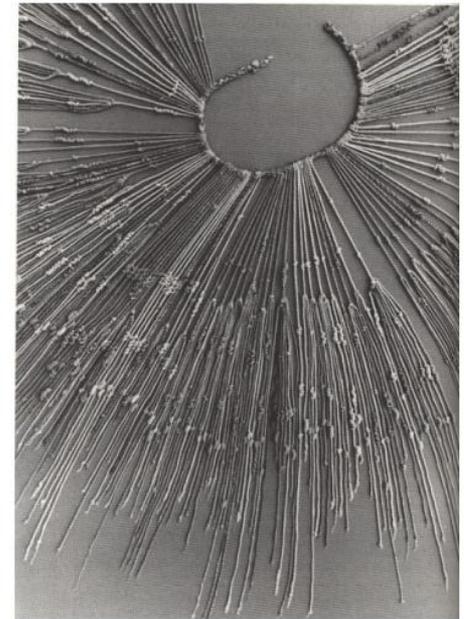
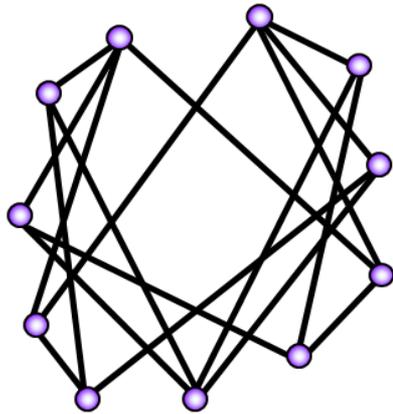


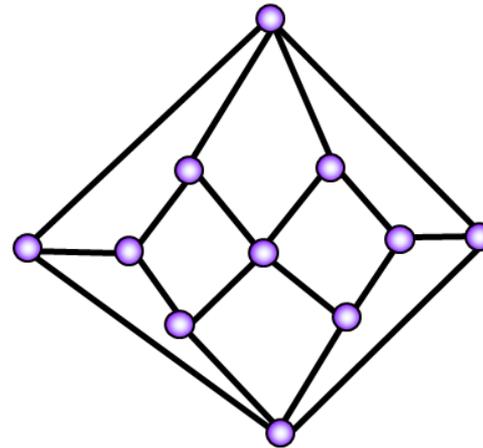
Fig. 8. A quipu in the collection of the Museo Nacional de Antropología y Arqueología, Lima, Peru [4]. Photograph by Marcia and Robert Ascher. Reproduced with permission.

# Planar Graph Drawing

- Nishizeki, T. & Rahman, S. 2004. Planar Graph Drawing. World Scientific 2004.



structure of the graph is  
**difficult** to understand



structure of the graph is  
**easy** to understand

# Graph Drawing Styles

- Nishizeki, T. & Rahman, S. 2004. Planar Graph Drawing. World Scientific 2004.

- **Planar**
- **Polyline**
- **Straight Line**
- **Convex**
- **Orthogonal**
- **Box-Orthogonal**
- **Rectangular**
- **Box-Rectangular**
- **Grid**

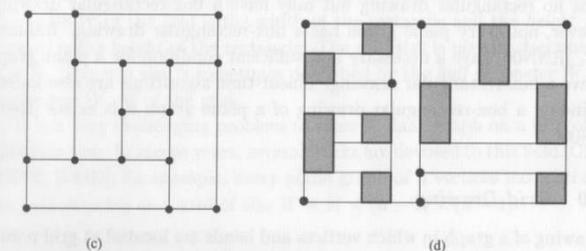
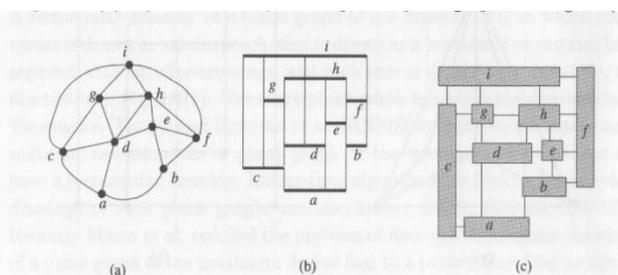
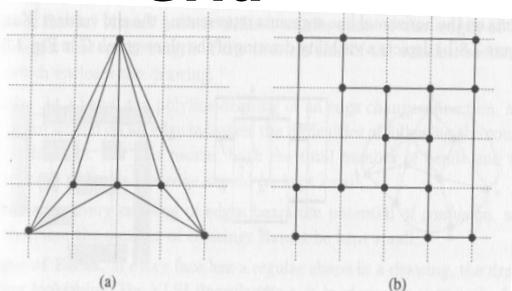
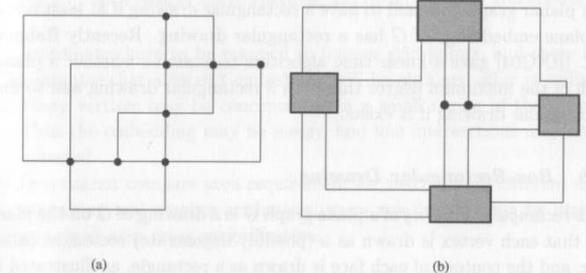
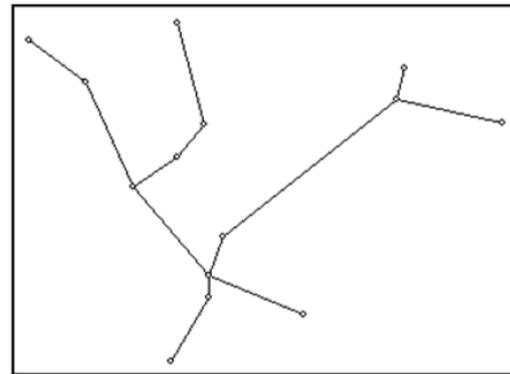
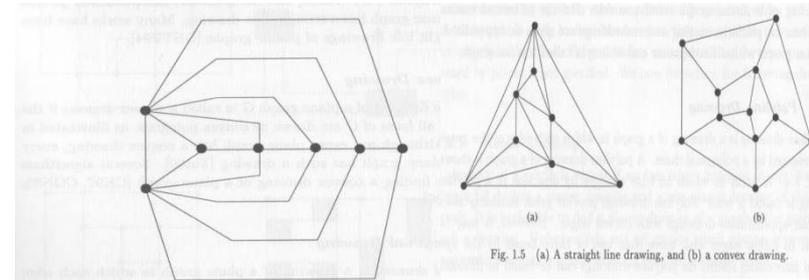
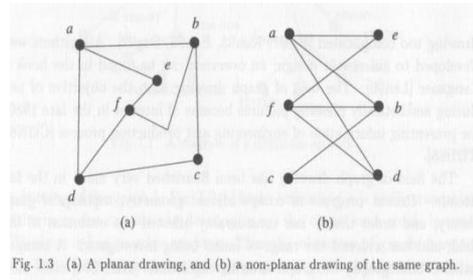
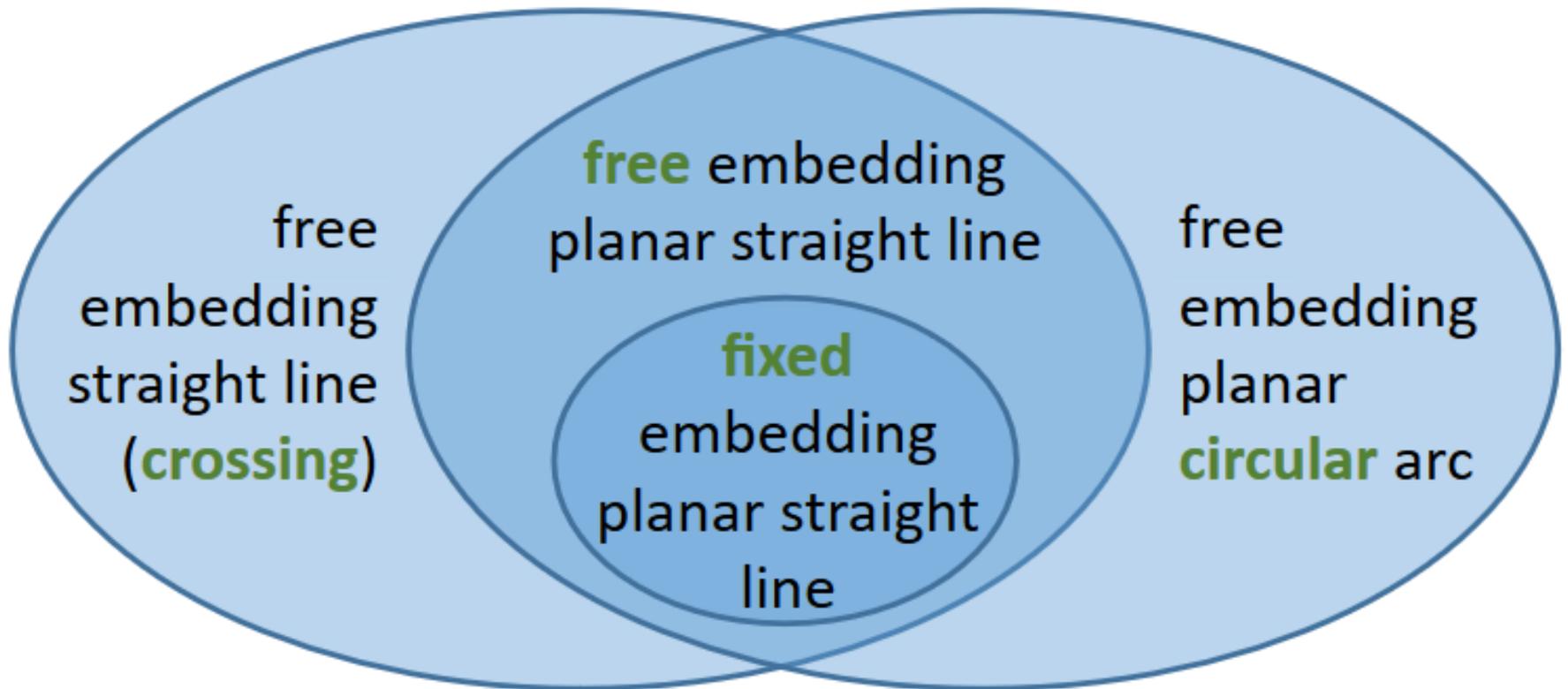


Fig. 1.7 (a) A straight line grid drawing, and (b) a rectangular grid drawing.

Fig. 1.8 (a) A plane graph  $G$ , (b) a visibility drawing of  $G$ , and (c) a 2-visibility drawing of  $G$ .

Fig. 1.6 (a) An orthogonal drawing, (b) a box-orthogonal drawing, (c) a rectangular drawing, and (d) a box-rectangular drawing.

# Drawing Styles



# Properties of graph drawing

## **Area**

A drawing is useless if it is unreadable. If the used area of the drawing is large, then we have to use many pages, or we must decrease resolution, so either way the drawing becomes unreadable. Therefore one major objective is to ensure a small area. Small drawing area is also preferable in application domains like VLSI floorplanning.

## **Aspect Ratio**

Aspect ratio is defined as the ratio of the length of the longest side to the length of the shortest side of the smallest rectangle which encloses the drawing.

## **Bends**

At a bend, the polyline drawing of an edge changes direction, and hence a bend on an edge increases the difficulties of following the course of the edge. For this reason, both the total number of bends and the number of bends per edge should be kept small.

## **Crossings**

Every crossing of edges bears the potential of confusion, and therefore the number of crossings should be kept small.

## **Shape of Faces**

If every face has a regular shape in a drawing, the drawing looks nice. For VLSI floorplanning, it is desirable that each face is drawn as a rectangle.

## **Symmetry**

Symmetry is an important aesthetic criteria in graph drawing. A symmetry of a two-dimensional figure is an isometry of the plane that fixes the figure.

## **Angular Resolution**

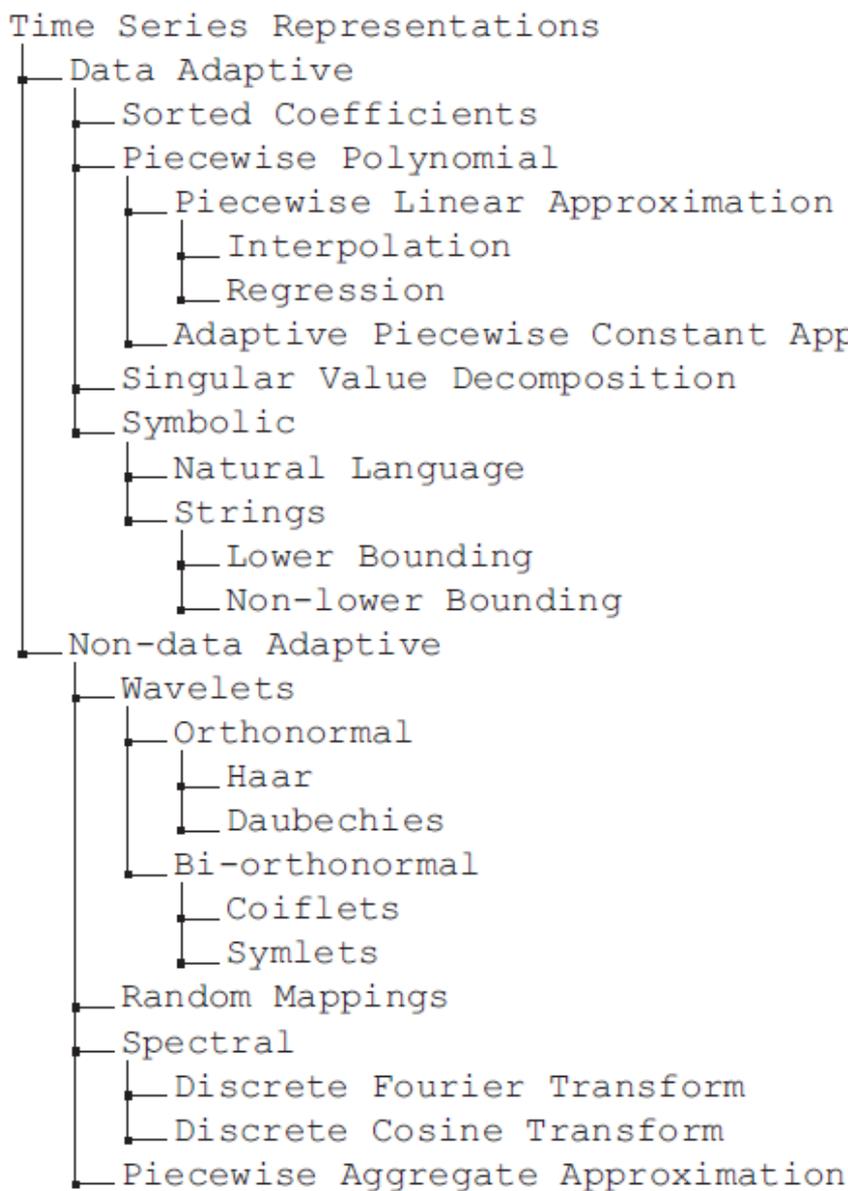
Angular resolution is measured by the smallest angle between adjacent edges in a drawing. Higher angular resolution is desirable for displaying a drawing on a raster device.

## **Data Abstraction for Visualizing Large Time Series**

# Data Abstraction for Visualizing Large Time Series

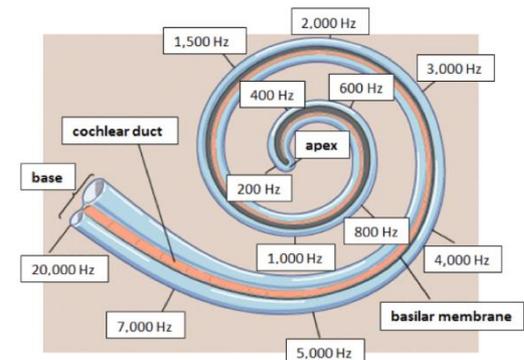
Shurkhovetsky et al. 2018.

CGF. <https://doi.org/10.1111/cgf.13237>

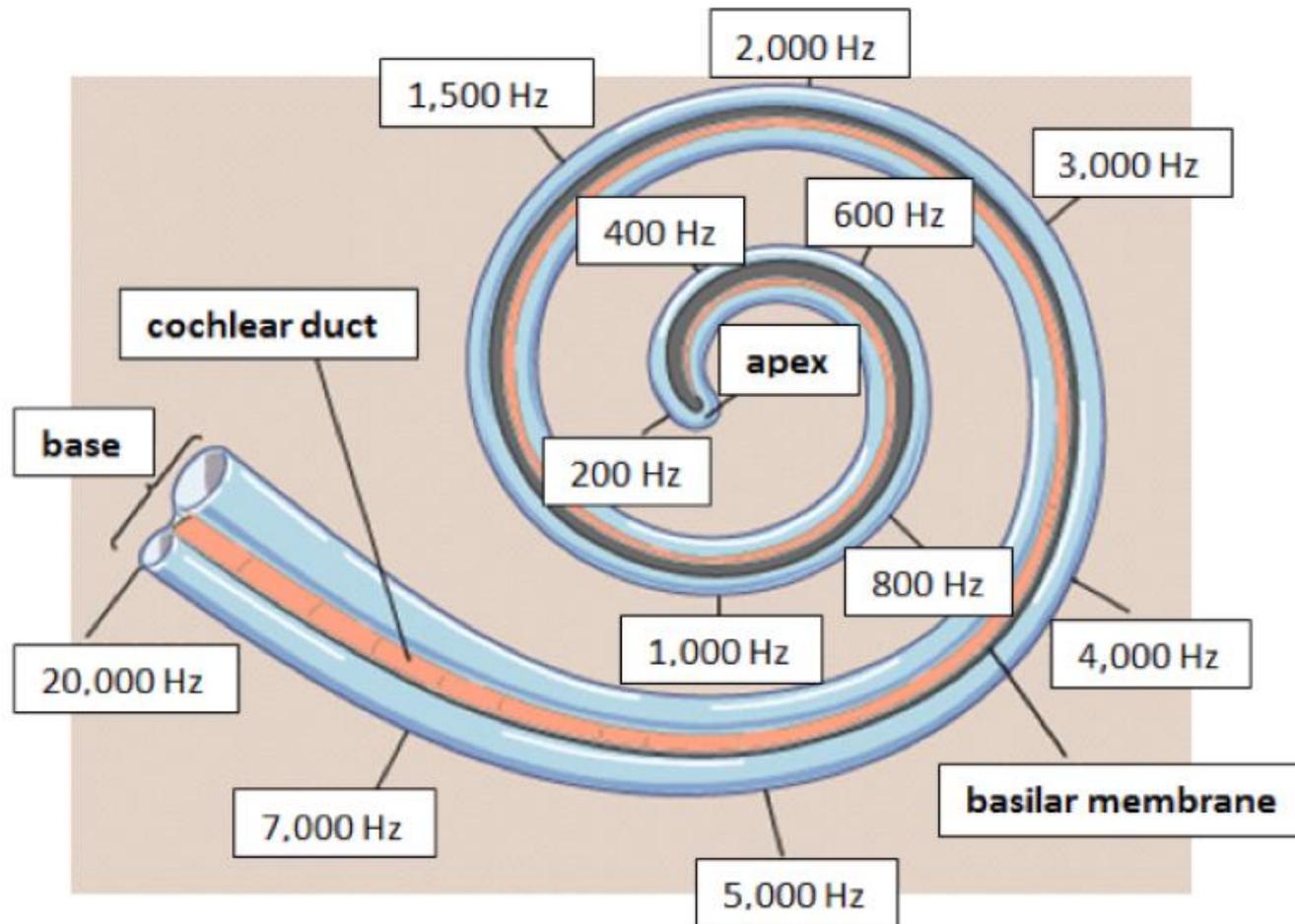


**Figure 2:** Classification of time series representations based on Lin et al. [LKLC03]. The leaf nodes are representations and the internal nodes are classes.

## Sound perception

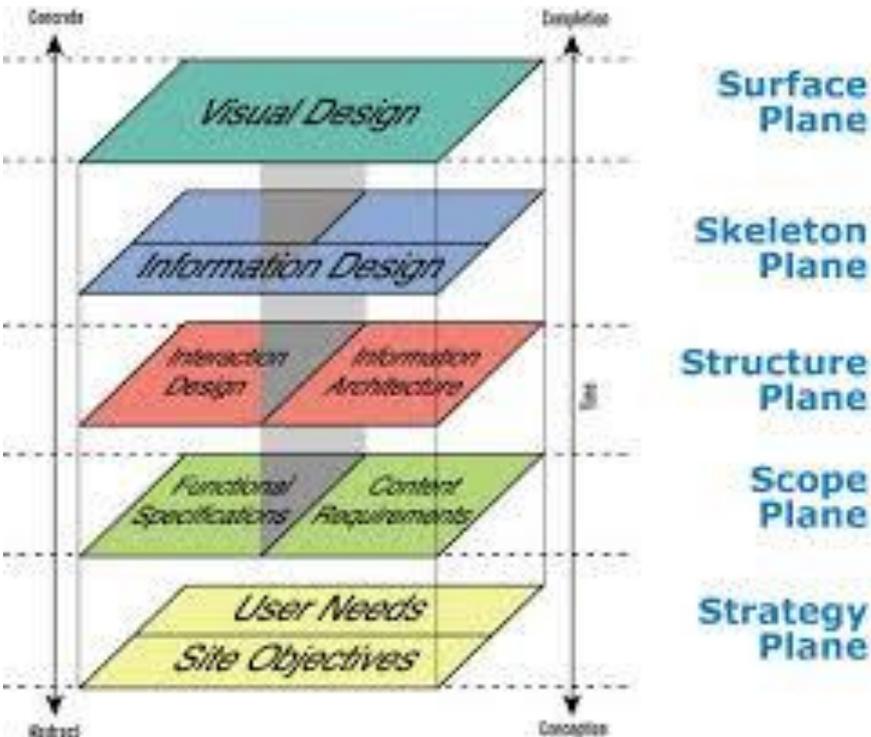


# Sound perception

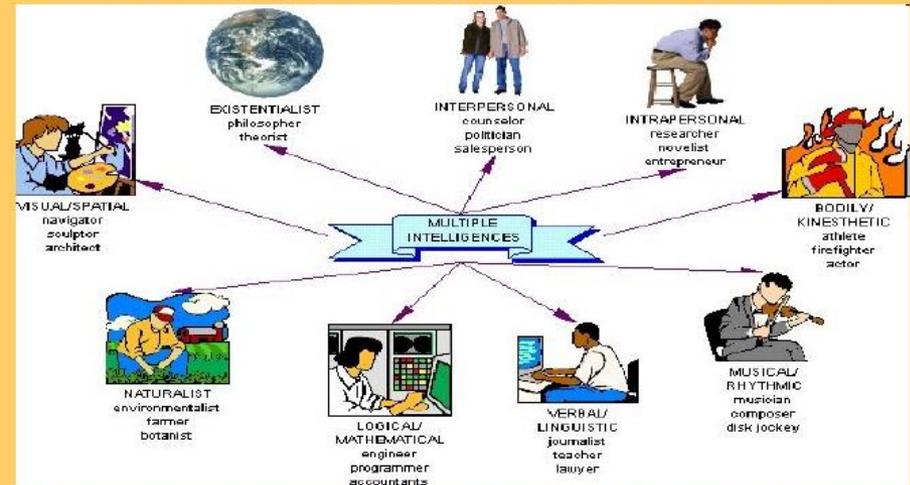


# Authoring

- Mental operations?
- Objects, semiotic representations, metaphors...
- Meaning



## Gardner's Multiple Intelligences



Many careers are governed by multiple intelligences as we capitalize on our strengths in life.

# Sensemaking

- Story

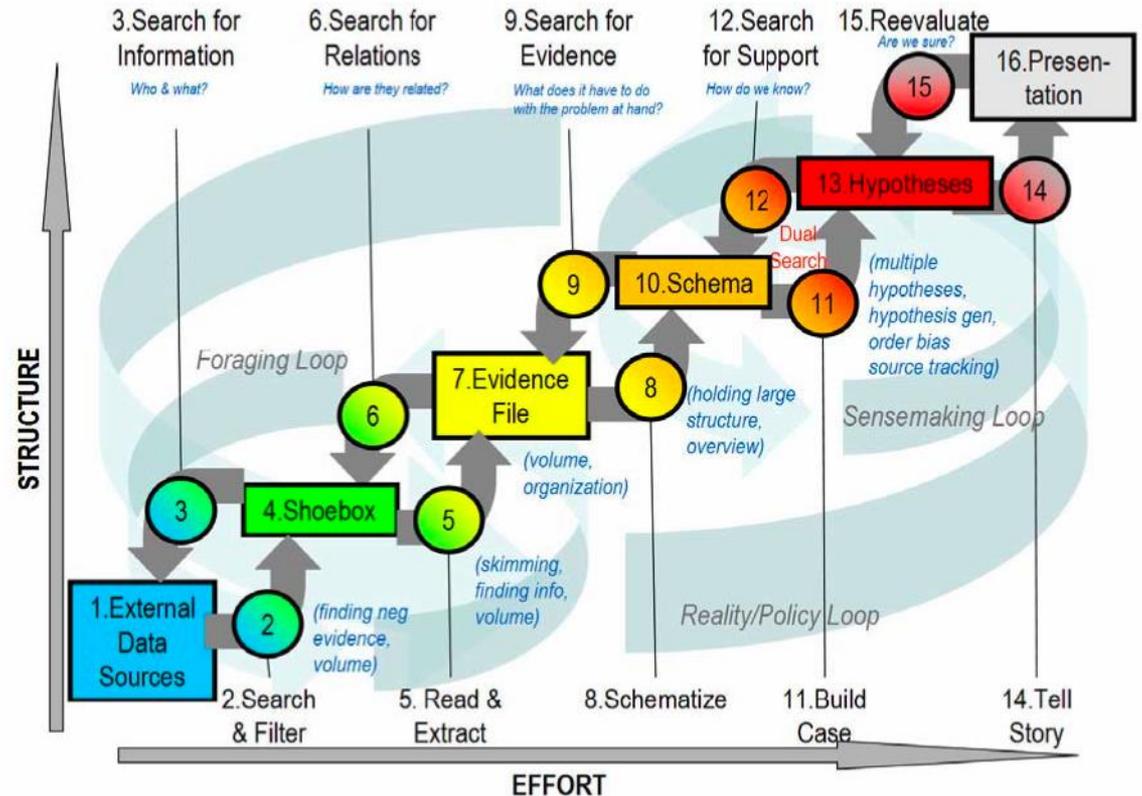
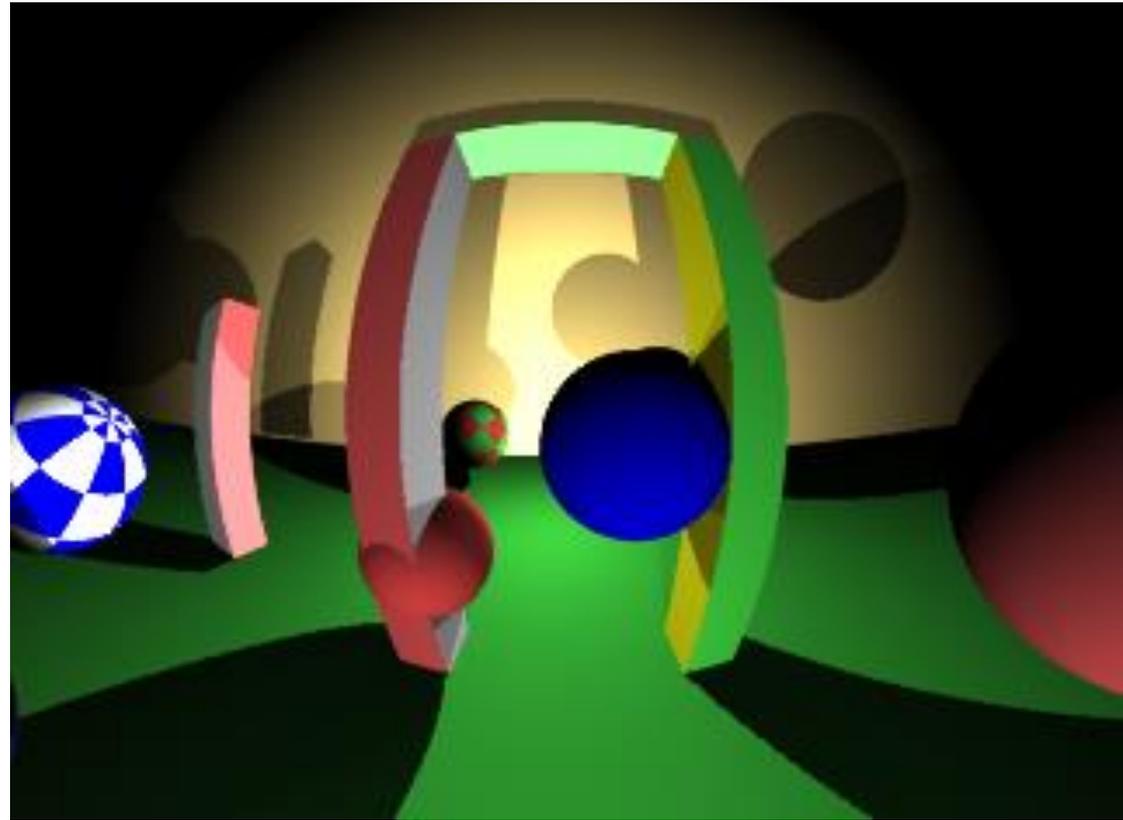
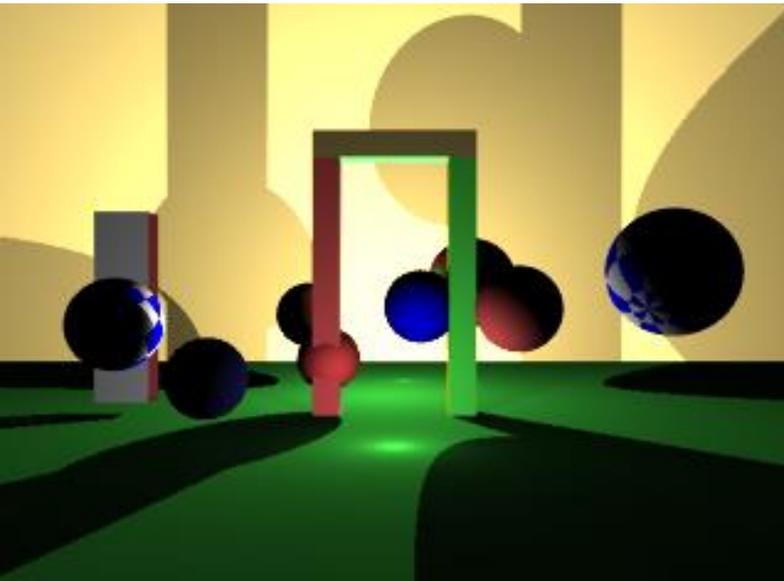


Figure 1.1: *The sensemaking process described by Pirolli & Card [PC05]. The Exploration process within visualization is analogous to the foraging loop, e.g. collecting evidence in a shoebox, while analysis is the consideration of this evidence. Ultimately any hypothesis or evidence found must be presented in one way or another.*

# Relativistic Effects

**Motionless camera and camera moving towards the scene with  $0.9c$  velocity. Covered sides of objects can be seen.**





# InfoVis

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